

**FLIPZ Road Trip Sweepstakes
Official Rules**

NO PURCHASE, INSTAGRAM POST OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR INSTAGRAM POST DOES NOT INCREASE YOUR CHANCES OF WINNING.

ELIGIBILITY: The FLIPZ Road Trip Sweepstakes (the "Promotion") is open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older at the time of entry. Employees of DeMet's Candy Company ("Sponsor"), Match MG, their affiliates, subsidiaries, distributors, sales representatives, agents, advertising and promotional agencies (collectively, the "Released Parties"), and the immediate families and household members (spouse, parent, child, sibling, grandparent, and/or "step") of each are not eligible to participate or win. U.S. federal, state, and local laws and regulations apply. Void where prohibited taxed or restricted by law.

Sweepstakes Entry Period: The Sweepstakes will begin on June 22, 2015 at 12:00:01 a.m. Eastern Time ("ET") and end on August 2, 2015 at 11:59:59 p.m. ET (the "Sweepstakes Period"). The Sweepstakes is divided into six (6) weekly entry periods (each, a "Weekly Entry Period") as set forth in the chart below. A "Weekly Entry Period" is defined as beginning at 12:00:01 a.m. ET on Monday and ending at 11:59:59 p.m. ET the following Sunday.

Entry Period	Start Date (at 12:00:01 a.m. ET)	End Date (at 11:59:59 p.m. ET)	Drawing Date
Week 1 Entry Period	June 22 2015	June 28, 2015	June 29, 2015
Week 2 Entry Period	June 29, 2015	July 5, 2015	July 6, 2015
Week 3 Entry Period	July 6, 2015	July 12, 2015	July 13, 2015
Week 4 Entry Period	July 13, 2015	July 19, 2015	July 20, 2015
Week 5 Entry Period	July 20, 2015	July 26, 2015	July 27, 2015
Week 6 Entry Period	July 27, 2015	August 2, 2015	August 3, 2015

HOW TO ENTER: During the Sweepstakes Period, there are two (2) ways to enter:

Instagram:

Register to create your own Instagram account ("Instagram Account") if you do not have an Instagram Account already. An account can be opened for free at www.Instagram.com or by downloading the free Instagram app to your mobile phone. All terms and conditions of Instagram apply. If you choose to enter the Sweepstakes via Instagram, mobile phone standard message and data rates may apply and entrants should contact their wireless provider for pricing plan details.

Then;

Step 1: Follow @FLIPZ on Instagram (if you are not already doing so); and

Step 2: Post a photograph of your favorite FLIPZ® road trip hacks, snacks and fun on Instagram and tag your photo with the hashtags #RoadTripFLIPZ to receive one (1) entry in the applicable Weekly Entry Period drawing (each, subject to verification, a "Valid Entry"). An entrant must have a non-private Instagram account to enter the Sweepstakes for winner notification purposes.

To enter WITHOUT posting a photo on Instagram:

Send an email to roadtripflipz@gmail.com (the "Email Address") with the subject line "Flipz Road Trip Sweepstakes" and include your first and last name, date of birth, mailing address, e-mail address, and daytime telephone number (including area code) in the body of the email to receive one (1) entry in the applicable Weekly Entry Period drawing (each, subject to verification, a "Valid Entry").

Entries must be received by the end dates and times specified in the chart above to be eligible for the applicable Weekly Entry Period drawing. Limit one (1) entry per person using only one (1) Instagram account or email address per day during the Sweepstakes Period, regardless of method of entry. Entries received from any person, Instagram account or email address in excess of the above stated limitation will be void. Any entrant, who attempts to enter under multiple names, Instagram accounts or email addresses and/or is not the Authorized Account

Holder, will be disqualified and forfeits all entries. In event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the natural person who is the "authorized account holder" assigned to the account by Instagram or Internet provider. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry(ies) will be deemed ineligible. Automated methods of entry are prohibited. Entries generated by a script, macro, bot or any other automated means will be deemed void. Proof of submission of an entry shall not be deemed proof of receipt by the Sponsor. By participating, you agree to these Official Rules. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram.

PRIZE DRAWINGS: Seven (7) potential prize winners for each Weekly Entry Period will be randomly drawn from among all Valid Entries received for each applicable Weekly Entry Period (for a total of forty two (42) potential prize winners). Weekly random drawings will take place as set forth in the chart above. Non-winning entries from one Weekly Entry Period drawing will not carry over to subsequent Weekly Entry Period drawings. The Sponsor and/or its independent promotion organization will determine, in its/their sole discretion which entries are deemed Valid Entries, and their decisions and the result of the drawings will be final in all respects. Odds of winning depend on the total number of Valid Entries received for each applicable Weekly Entry Period.

PRIZES (42) (Seven (7) per Weekly Entry Period): Weekly winners will receive one (1) of the following prizes for the applicable Weekly Entry Period. Exact prize awarded to each winner to be determined by Sponsor, in its sole discretion.

Week 1: FLIPZ® branded t-shirt and five (5) coupons good for one (1) free FLIPZ® product 5 oz or larger each (one size only). Approximate Retail Value (ARV): \$31.95; \$50 Gas Card & Cooler (ARV): \$80; Pool Float & and five (5) coupons good for one (1) free FLIPZ® product 5 oz or larger each (ARV): \$39.95; \$20 Music Gift Card & FLIPZ® branded t-shirt (one size only) (ARV): \$32.00; iPod (ARV): \$225.00; \$50 Gas Card & Cooler (ARV): \$80.00; and a FLIPZ® branded backpack (ARV): \$30.00.

Week 2: Gift card to a Sports Store (ARV): \$200.00; FLIPZ® branded beach towel & sunglasses (ARV): \$22.60, \$20 Music Gift Card & FLIPZ® branded t-shirt (one size only) (ARV): \$32.00; FLIPZ® branded beach towel & sunglasses (ARV): \$22.60; FLIPZ® branded water bottle & and five (5) coupons good for one (1) free FLIPZ® product 5 oz or larger each (ARV): \$27.45; \$20 Music Gift Card & FLIPZ® branded t-shirt (one size only) (ARV): \$32.00; and a FLIPZ® branded backpack (ARV): \$30.00.

Week 3: Gift card to a Sports Store (ARV): \$200.00; FLIPZ branded beach towel & sunglasses (ARV): \$22.60, \$20 Music Gift Card & FLIPZ branded t-shirt (one size only) (ARV): \$32.00; Pool Float & and five (5) coupons good for one (1) free FLIPZ® product 5 oz or larger each (ARV): \$39.95; \$50 Gas Card & Cooler (ARV): \$80.00; \$20 Music Gift Card & FLIPZ branded t-shirt (one size only) (ARV): \$32.00; and a FLIPZ® branded backpack (ARV): \$30.00.

Week 4: Gift card to a Sports Store (ARV): \$200.00; FLIPZ branded water bottle & and five (5) coupons good for one (1) free FLIPZ® product 5 oz or larger each (ARV): \$27.45; \$20 Music Gift Card & FLIPZ branded t-shirt (one size only) (ARV): \$32.00; portable DVD Player (ARV): \$110.00; FLIPZ branded water bottle & and five (5) coupons good for one (1) free FLIPZ® product 5 oz or larger each (ARV): \$27.45; \$20 Music Gift Card & FLIPZ branded t-shirt (one size only) (ARV): \$32.00; and a FLIPZ branded beach towel & sunglasses (ARV): \$22.60.

Week 5: FLIPZ® branded t-shirt (one size only) and five (5) coupons good for one (1) free FLIPZ® product 5 oz or larger each. Approximate Retail Value (ARV): \$31.95; \$50 Gas Card & FLIPZ® branded cooler (ARV): \$80.00; Pool Float & and five (5) coupons good for one (1) free FLIPZ® product 5 oz or larger each (ARV): \$39.95; \$20 Music Gift Card & FLIPZ® branded t-shirt (one size only) (ARV): \$32.00; iPod (ARV): \$225; \$50 Gas Card & FLIPZ® branded cooler (ARV): \$80.00; and a FLIPZ® branded backpack (ARV): \$30.00.

Week 6: GoPro (ARV): \$150.00; FLIPZ® branded t-shirt (one size only) and five (5) coupons good for one (1) free FLIPZ® product 5 oz or larger each. Approximate Retail Value (ARV): \$31.95. Gift card to a Sports Store (ARV): \$200.00; FLIPZ® branded beach towel & sunglasses (ARV): \$22.60; iPod (ARV): \$225.00; FLIPZ® branded water bottle & five (5) coupons each good for one (1) free FLIPZ® product 5 oz or larger (ARV): \$27.45; and a FLIPZ® branded backpack (ARV): \$30.00.

Exact products provided to be determined by Sponsor at time of awarding. Coupons are subject to certain terms and conditions specified by Sponsor. Coupons expire 9/5/15. Total ARV of all prizes: \$2,979.50. Prizes are awarded "as is" without warranty or guarantee, either express or implied, by Sponsor. All costs and expenses related to prize acceptance and use not expressly stated as being provided are the responsibility of the winner. Limit one (1) prize per person per household throughout all Entry Periods.

WINNER NOTIFICATION/VERIFICATION: Potential winners will be notified via commenting on their photo through their Instagram feed if he/she submitted their winning entry via Instagram or will be notified via email if he/she submitted their winning entry via email. Potential winners will be provided with instructions to respond and provide their full name, mailing address (No P.O. Boxes), date of birth and phone number (including area code) within forty-eight (48) hours of the notification message/email in order to verify their status as a prize winner and award them with the applicable Prize, or an alternate winner may be randomly selected from among all remaining Valid Entries received for the applicable drawing, at Sponsor's sole discretion. Non-compliance by a potential winner within this time frame or with the Official Rules, or if a prize or prize notification is returned as undeliverable, will result in the eligible participant being disqualified, and the prize may be awarded to a potential alternate winner. Sponsor is not responsible for unsuccessful efforts to notify a potential winner. Prizes will be shipped within 6-8 weeks from the date of completion of the winner verification process.

GENERAL CONDITIONS: By participating, entrants agree to these Official Rules, which are final and binding in all respects. Winners are solely responsible for all applicable federal, state & local taxes on the prizes. No transfer of prize will be permitted. No cash equivalent or substitution of prize is offered, except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, Sponsor reserves the right to substitute the applicable prize with another prize of comparable or greater value. If for any reason this Promotion cannot be executed as planned, including but not limited to infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes (as defined below) that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Released Parties reserve the right to cancel, suspend or modify the Promotion. In the event of cancellation, Sponsor will award the prizes for the applicable Weekly Entry Period(s) at issue in a random drawing from among all non-suspect, eligible entries received for the applicable Weekly Entry Period(s) prior to such action. Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or the operation of the application or who enters using any automatic or programmed entry duplication method that is prohibited under these rules. CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR APPLICATION OR OTHERWISE CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK ANY AND ALL AVAILABLE REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

LICENSE/USE OF INSTAGRAM ENTRIES: By submitting an entry via Instagram, and to the extent allowed by law, you grant the Released Parties a perpetual, worldwide, royalty-free, non-exclusive, sub licensable, unconditional and transferable license to edit, modify, cut, rearrange, add to, delete from, reproduce, encode, store, modify, copy, transmit, publish, post, broadcast, display, adapt, exhibit and/or otherwise use or reuse your entry, name, photo and/or Instagram posts and biographical material including, but not limited to, all materials submitted in connection with the Promotion in any and all media, throughout the world, and in any manner, for trade, advertising, promotional, commercial, or any other purposes without further review, notice, approval, consideration, or compensation to entrant or any third party.

LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Released Parties from user's participation in, or attempt to participate in, the Promotion. Sponsor is not responsible for any typographical errors in the announcement of the prizes or these Official Rules. Released Parties are not responsible for lost, late, misdirected, incomplete, or non-delivered entries, posts, direct messages or e-mails; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, corrupted, scrambled, delayed, or misdirected transmissions or computer hardware or

software malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of entry or other information or the failure to capture, or loss of, any such information. By participating in the Promotion, entrant (and if entrant is an eligible minor, his or her parent or legal guardian) agrees to release the Released Parties and Instagram from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Promotion. By accepting the prize, winner agrees to release and hold harmless the Released Parties, and each of their respective officers, directors, employees, representatives and agents, from and against any liability for injuries, including death, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Promotion; and from acceptance, possession, misuse or use of any prize. Except where prohibited, by accepting a prize, winners (and if a winner is an eligible minor, his or her parent or legal guardian) grants Sponsor and those acting under its authority permission to use his/her name, photograph, voice and/or likeness, image, biographical information and statements, at any time or times, for advertising, trade, publicity and promotional purposes without additional compensation, in any and all media now known or hereafter discovered, worldwide, and on the Internet, without notice, review or approval.

DISPUTES: This Promotion is governed by the laws of the United States and the State of New York, without respect to conflict of law doctrines. As a condition of participating in this Promotion, entrants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or in connection with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in New York having jurisdiction. Further, in any such dispute, under no circumstances will participants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.

WINNERS' LIST: Available after August 15, 2015: For the list of prize winners, send a self-addressed stamped envelope by September 30, 2015 to: FLIPZ Road Trip Sweepstakes Winners' List, P.O. Box 282, Wilton, Ct 06897-0282.

SPONSOR: DeMet's Candy Company, 30 Buxton Farm Road, Stamford, CT 06905.

ADMINISTRATOR: Match MG, 800 Connecticut Ave., 3rd Floor East, Norwalk, CT, 06854.

No Purchase Necessary to Enter or Win. Begins 6/22/15 at 12:00:01 a.m. ET, ends 8/2/15 at 11:59:59 p.m. ET. Open to 50 US & DC legal residents, 18+. Void where prohibited. For official rules visit www.roadtripflipz.com. Sponsor: DeMet's Candy Company

No Purchase Necessary. Ends 8/2/15 at 11:59 p.m. ET. Subject to complete Official Rules by clicking here [\[official rules\]](#).